Notification on modification of conversion price

As announced on Sep 10, 2009, Haseko Corporation (in what follows, "the company") issued the 2nd unsecured convertible bonds with stock acquisition rights through 3rd party allotment (in what follows, "the MSCB") on Sep 28, 2009.

Today, as follows, the company modified the conversion price of the MSCB according to its moving strike clause. (The "conversion price" means the value per common stock; stock which the company should issue if the holder of the MSCB executed their rights of stock acquisition.)

1. Modification of the conversion price:

Subject	On and after	From Sep 29, 2009
	Oct 13, 2009	to Oct 12, 2009
the 2nd unsecured convertible bonds	¥69.80 per share	¥121 per share
with stock acquisition rights		
through 3rd party allotment		
issued on Sep 28, 2009		

2. Starting date to apply:

On and after Oct 13, 2009

3. Reason or background of the modification:

According to its moving strike clause