

Summary of Business Performance and Forecast FY2009(10/3) and FY2010(11/3)

2010.05.13

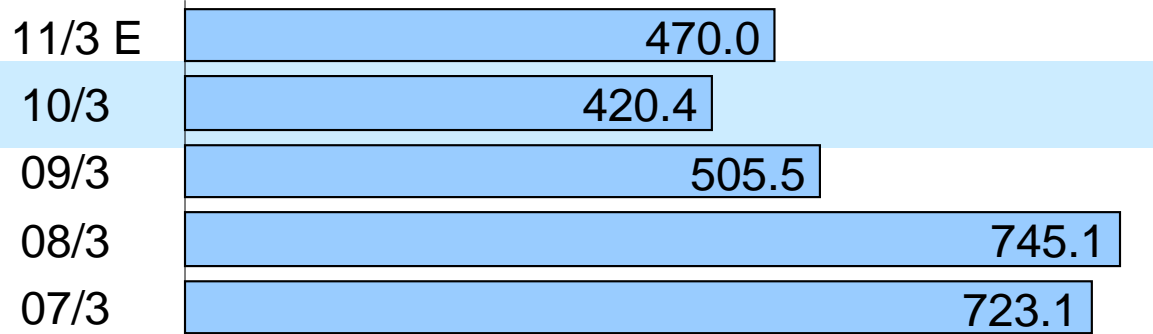


HASEKO Corporation

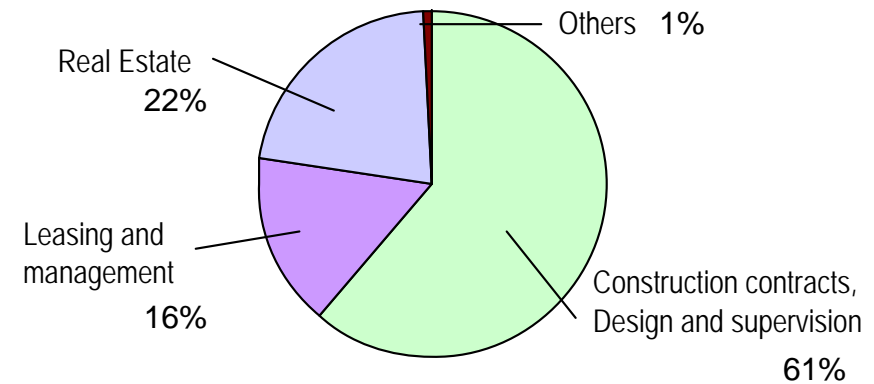
- > Disclaimer: Forecasts or assessment figures on this document is depend and based on data available at the date of issue. Results or actual performances may be different from those estimates because of unexpected affairs.

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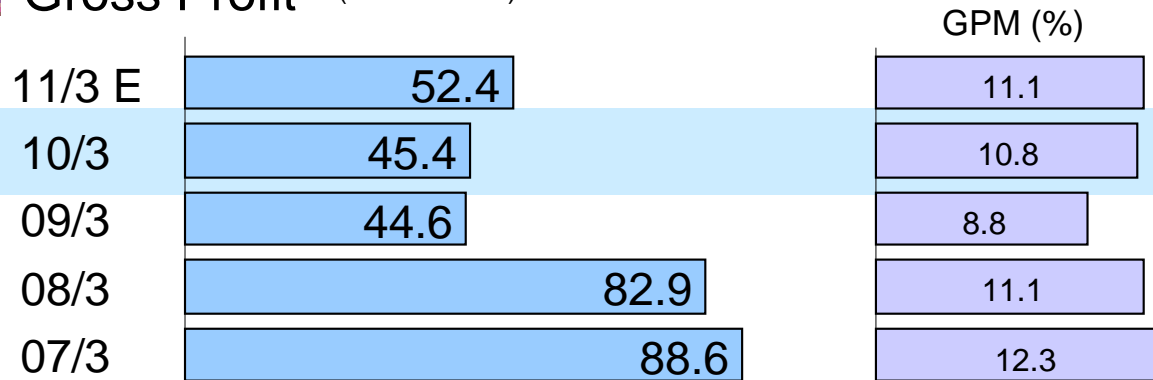
Net Sales (consolidated)



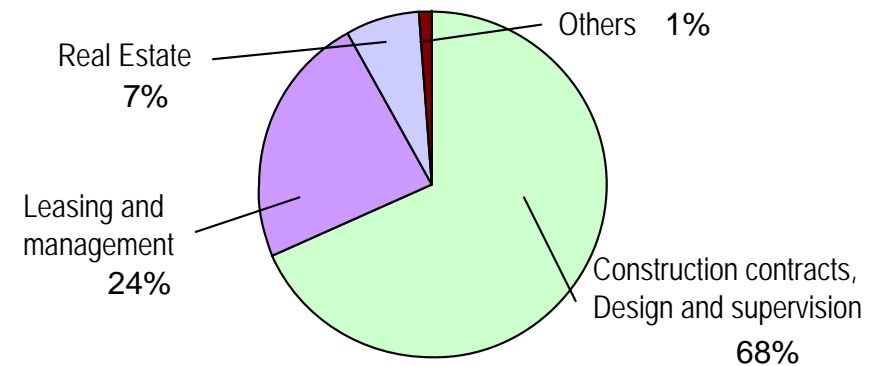
10/3 Net Sales - Composition Ratio



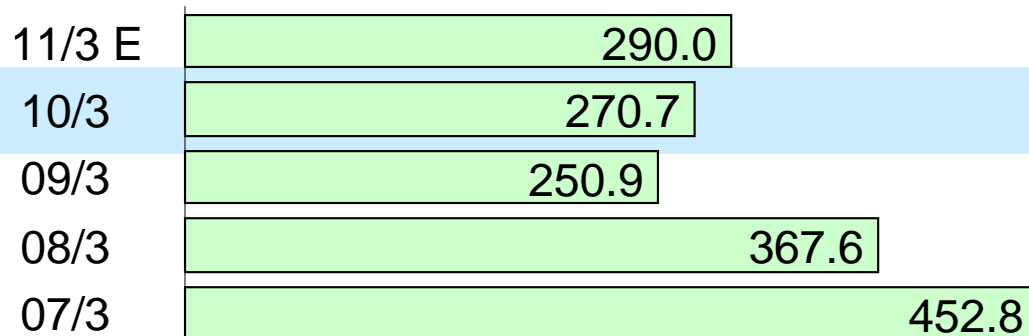
Gross Profit (consolidated)



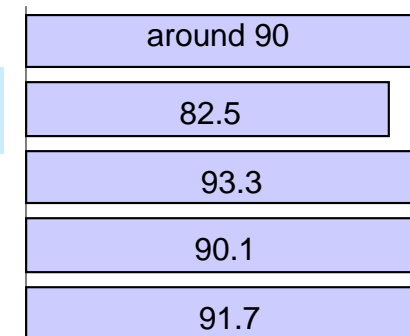
10/3 Gross Profit - Composition Ratio



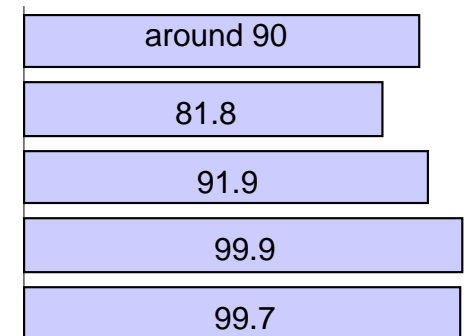
Construction Orders (non-consolidated)



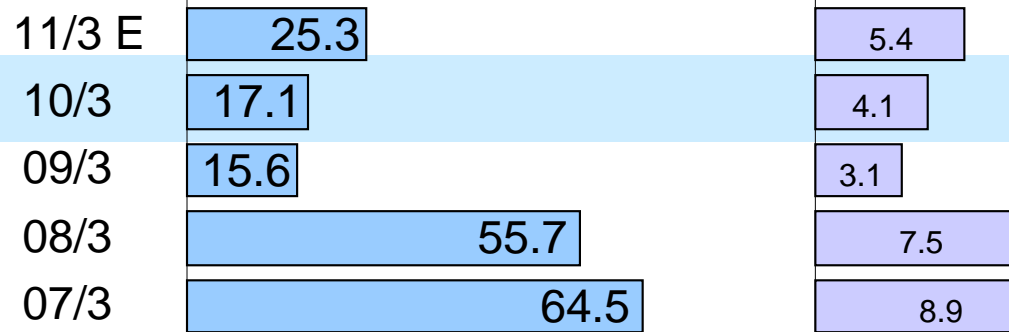
Construction-with-design orders (%)



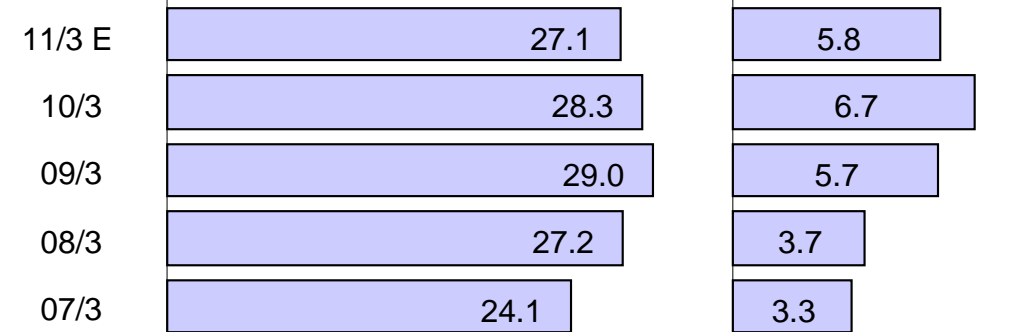
Haseko-designated orders (%)



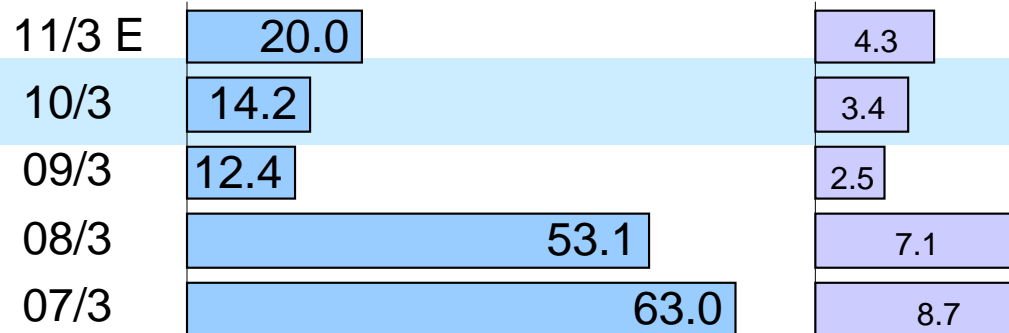
Operating Income (consolidated)



SG&A (consolidated)



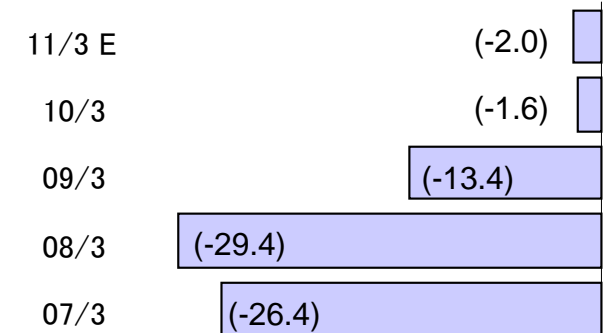
Ordinary income (consolidated)



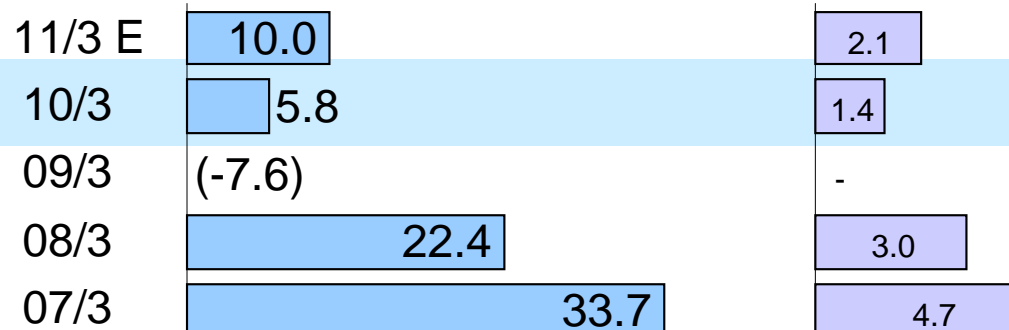
Other Income (Expenses), Net



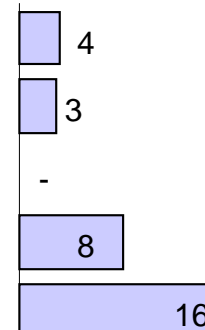
Extraordinary Income (Expenses), Net



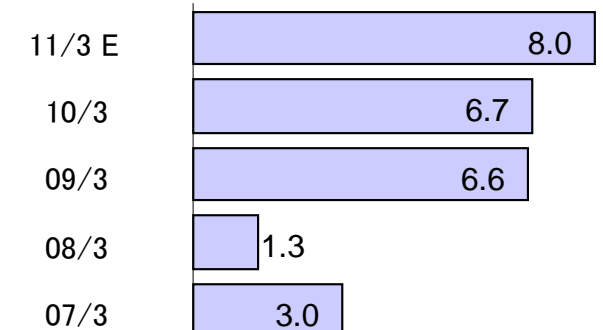
Net Income (consolidated)



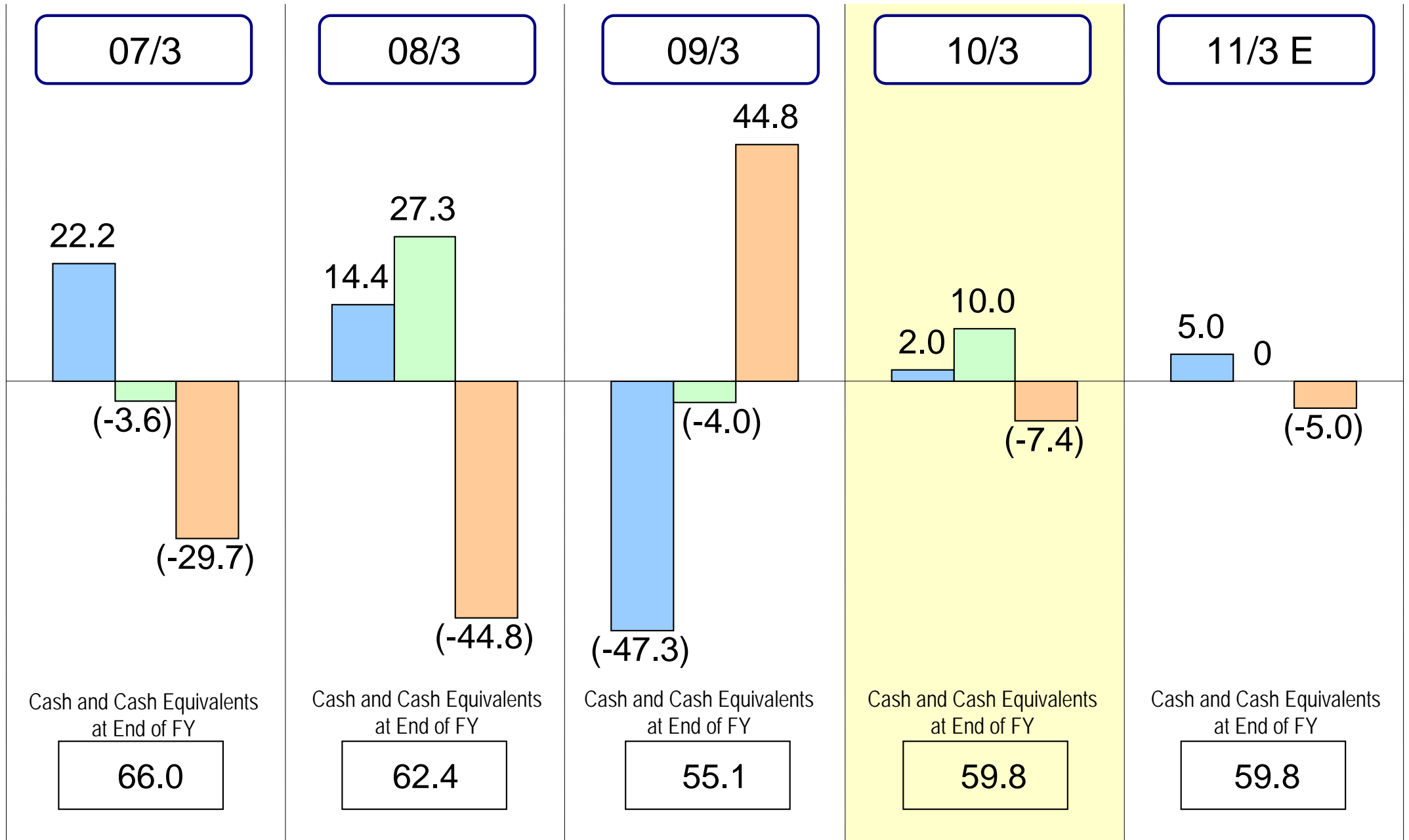
EPS (diluted, yen)



Income taxes and minority interests, net



■ Operating Activities
 ■ Investing Activities
 ■ Financing Activities



09/3

Total Assets 485.8

Real Estate

258.9

Liabilities 414.6

Interest-bearing Debt

235.9

Net Assets 71.2

Shareholders' Equity

82.5

10/3

Total Assets 439.3

Real Estate

246.7

Liabilities 347.1

Interest-bearing Debt

224.0

Net Assets 92.1

Shareholders' Equity

102.1

11/3 E

Total Assets 440.0

Real Estate

230.0

Liabilities 338.7

Interest-bearing Debt

220.0

Net Assets 101.3

Shareholders' Equity

111.3

Debt / Shareholders' Equity 286%

Net Assets / Total Assets 14.7%

Debt / Shareholders' Equity 219%

Net Assets / Total Assets 21.0%

Debt / Shareholders' Equity 198%

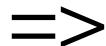
Net Assets / Total Assets 23.0%

	09/3	10/3 Net Income	MSCB	Others	10/3	11/3 Net Income	Others	11/3 E
Capital Stock	50.0		7.5		57.5			57.5
Capital Surplus			7.5		7.5			7.5
Retained Earnings	32.6	5.8		(-1.3)	37.2	10.0	(-0.8)	46.4
Treasury Stock (At Cost)	(-0.1)			(-0.0)	(-0.1)			(-0.1)
Shareholders' Equity	82.5	5.8	15.0	(-1.3)	102.1	10.0	(-0.8)	111.3
Valuation and Translation Adjustments, Total	(-11.5)			1.4	(-10.1)			(-10.1)
Minority interests	0.1			0.0	0.1			0.1
Net Assets	71.2	5.8	15.0	0.1	92.1	10.0	(-0.8)	101.3

Common Stock Outstanding (Except Repurchased)	1,265 million	= Increase 238 million by MSCB =>	1,503 million	1,503 million
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Preferred stock, Class B-1

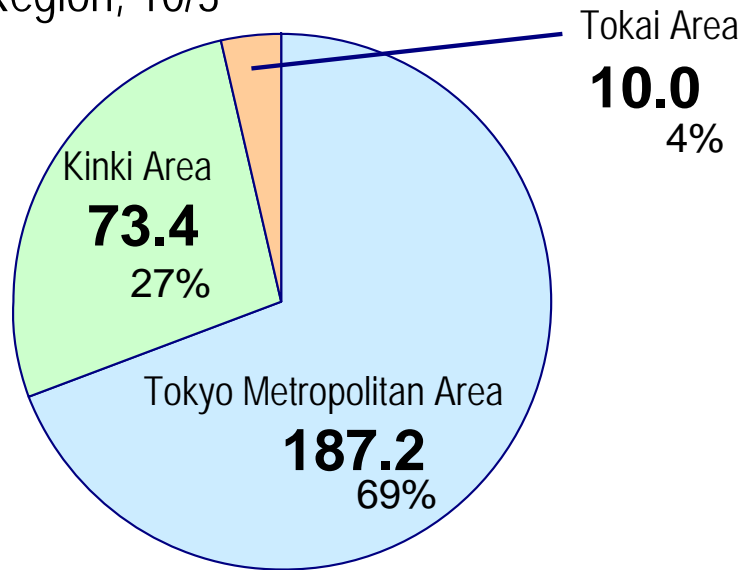
- > Outstanding: 90 million shares (as of 10/3)
- > Amount: 45 billion yen
- > Conversion Start: Oct 1, 2015



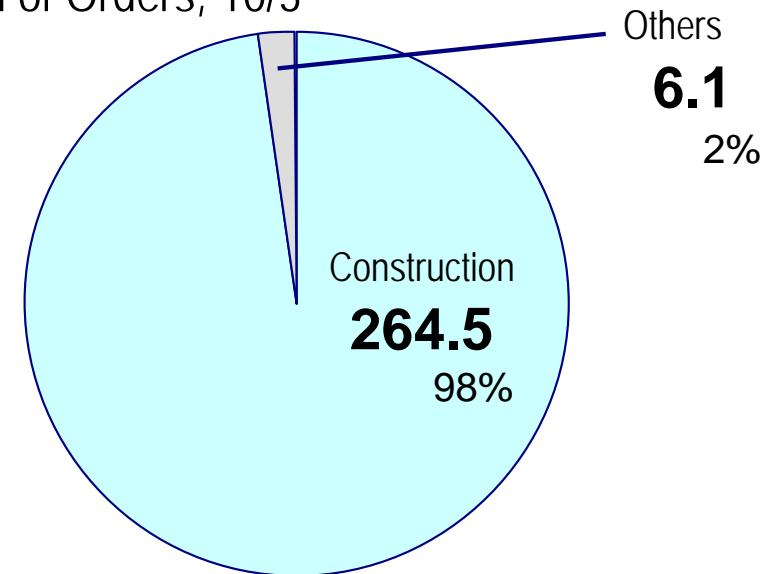
Redemption schedule:

- Within the time frame (years through Sep 2014) of the Company's right to claim for compulsory redemptions
- With giving due consideration to profit levels and size of net worth

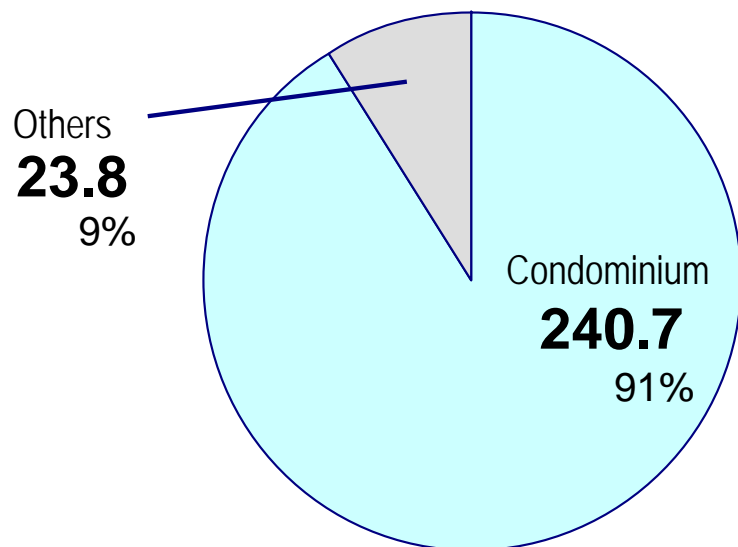
Orders by Region, 10/3



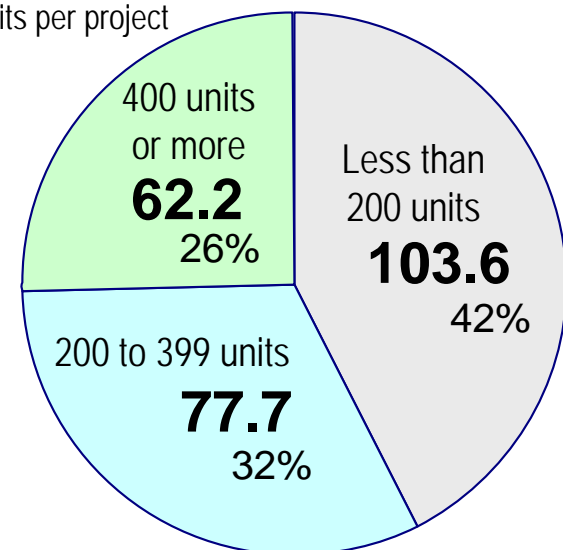
Breakdown of Orders, 10/3



Breakdown of Construction Orders, 10/3



Breakdown of Condominium Orders, 10/3
by amount of units per project



23 wards of Tokyo metropolitan area

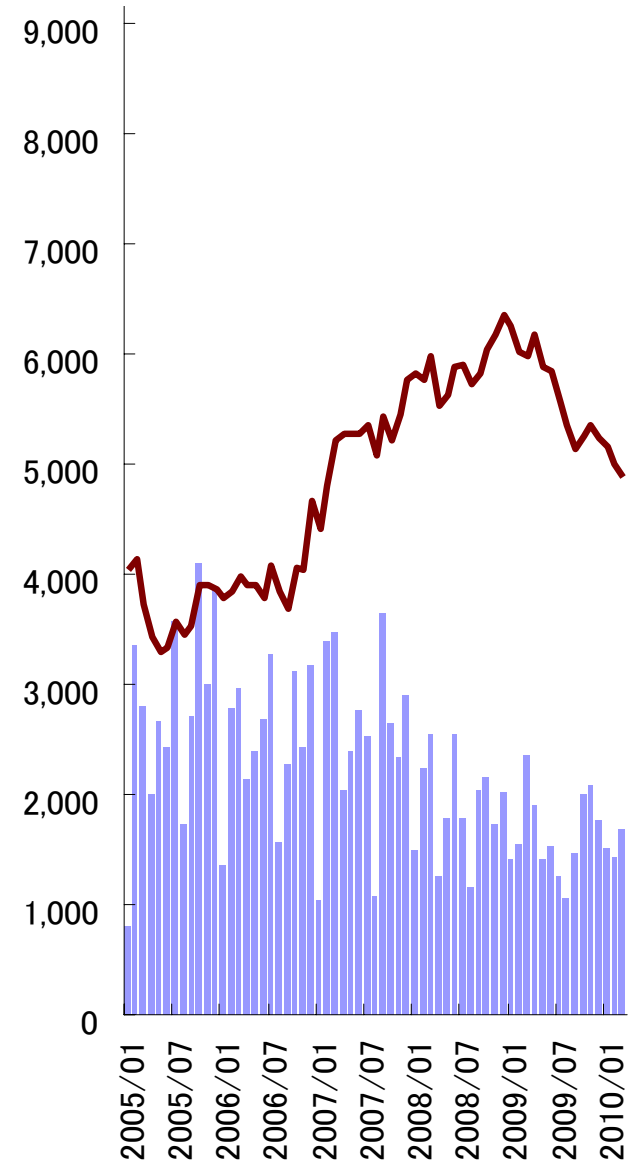
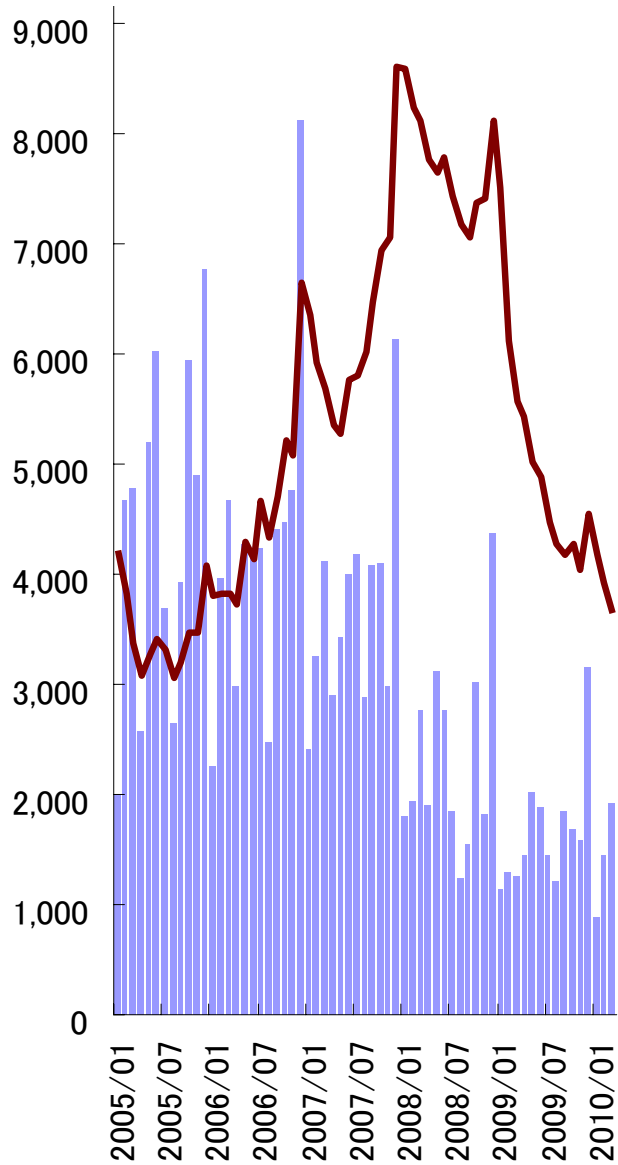
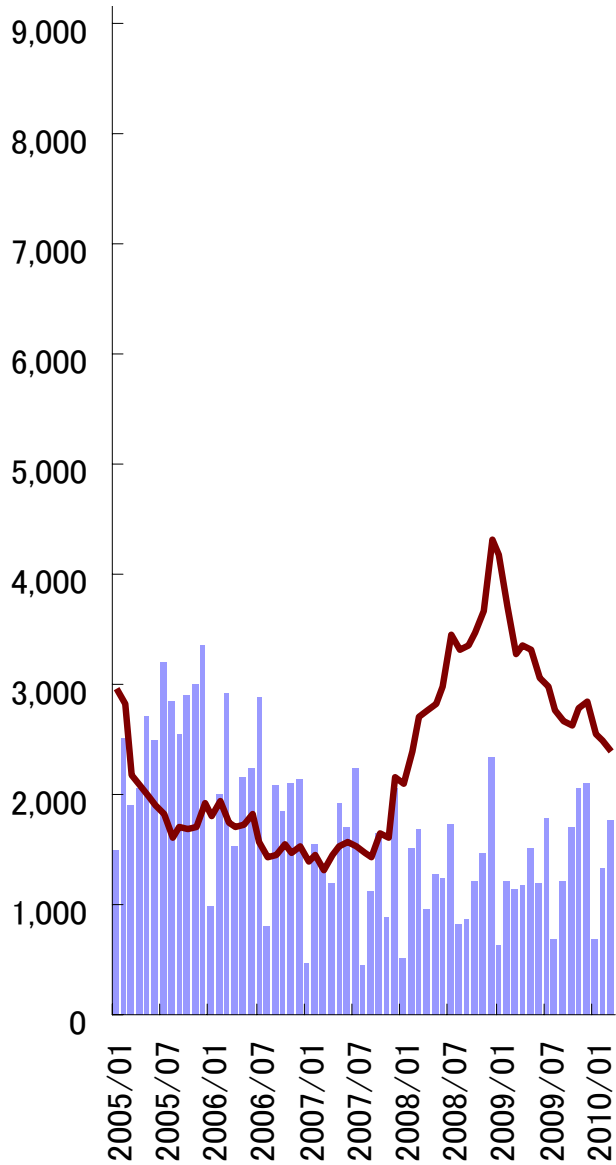
Tokyo metropolitan area except 23 wards

Kinki area

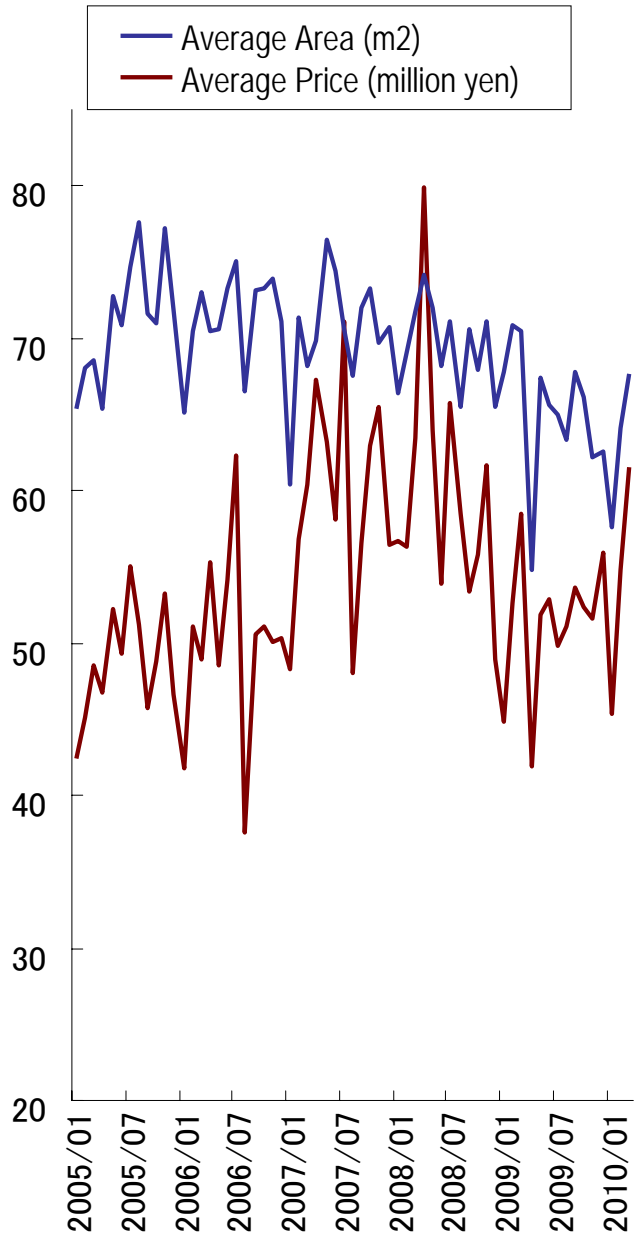
Newly Supplied (blue bars) Unsold (red line)

Newly Supplied (blue bars) Unsold (red line)

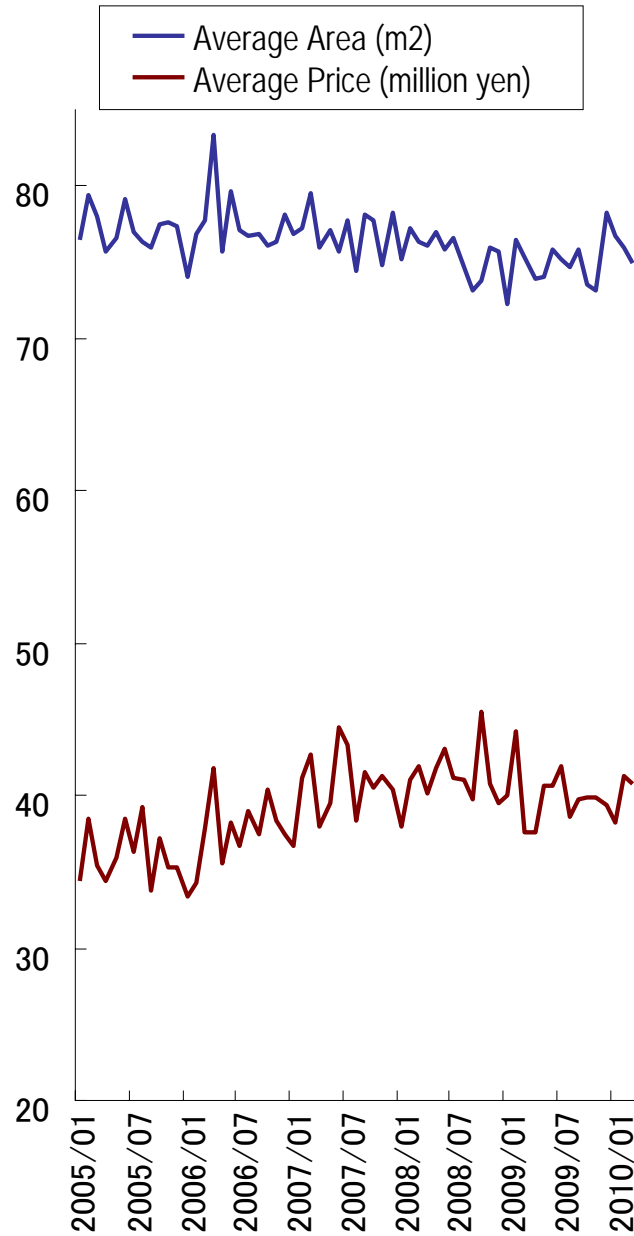
Newly Supplied (blue bars) Unsold (red line)



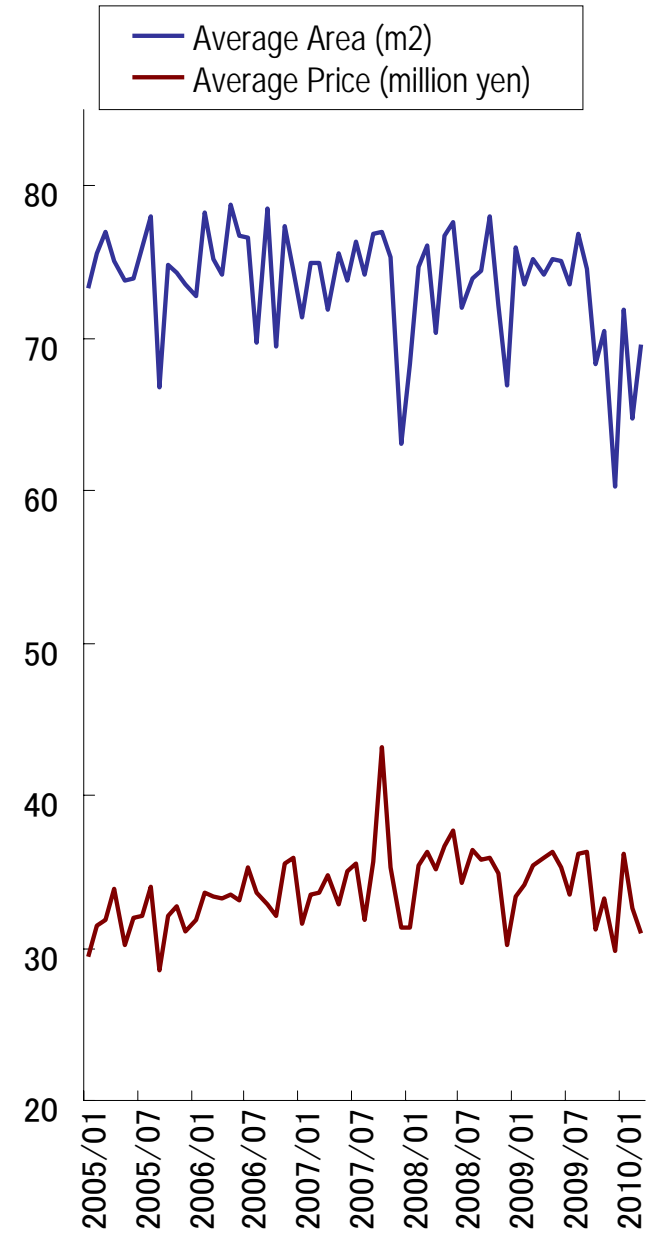
23 wards of Tokyo metropolitan area



Tokyo metropolitan area except 23 wards

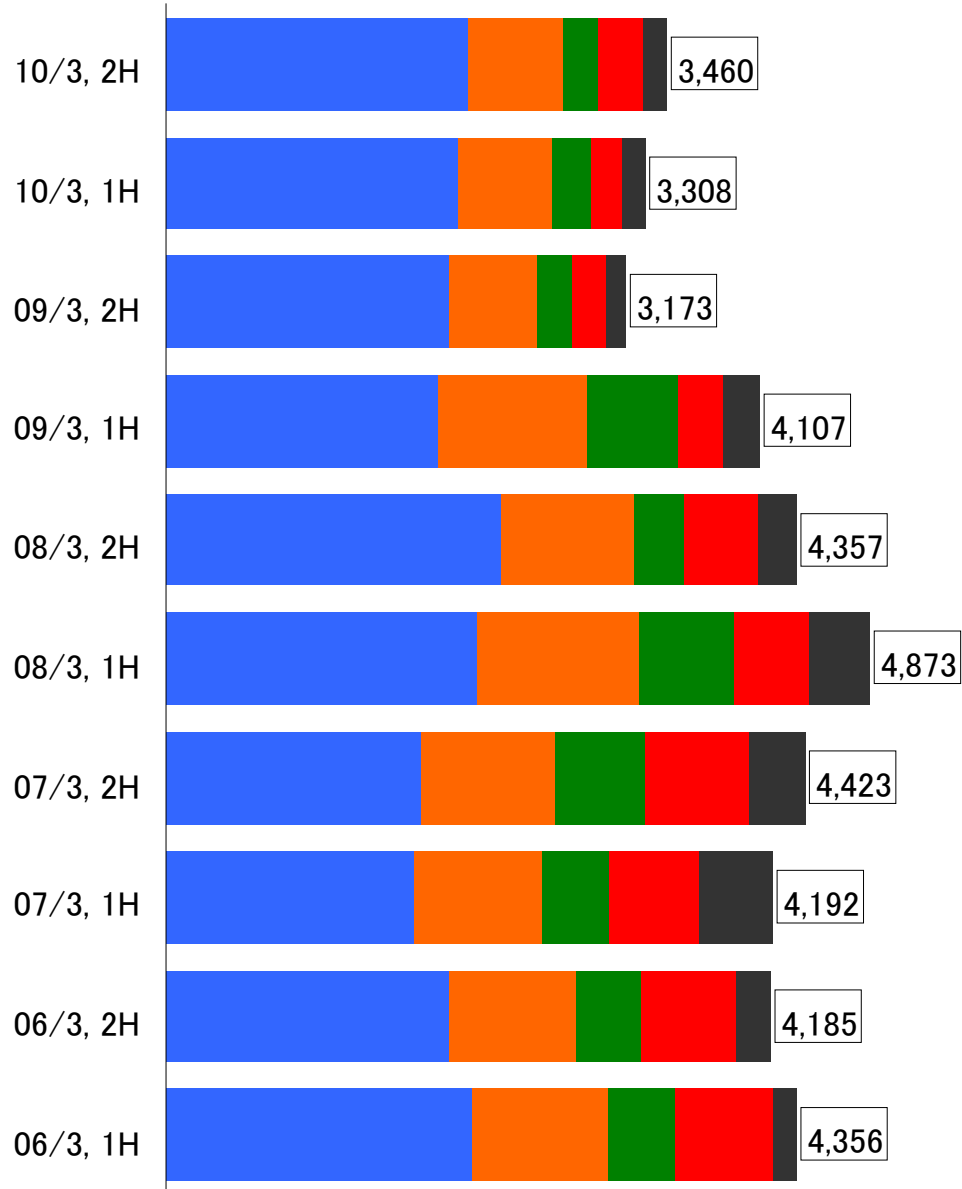


Kinki area



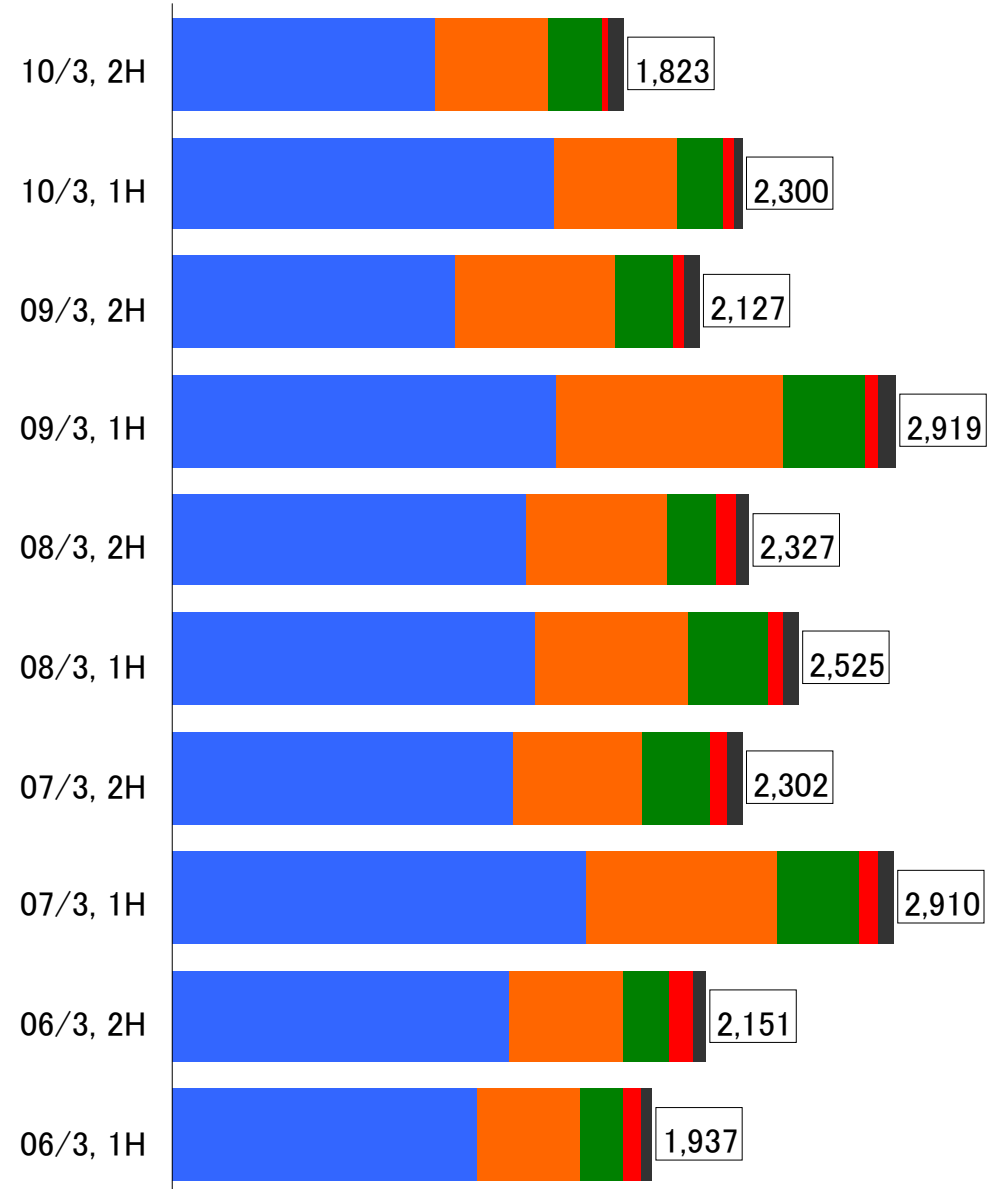
Tokyo metropolitan area

■ Tokyo
 ■ Kanagawa
 ■ Chiba
 ■ Saitama
 ■ Others
 □ Total



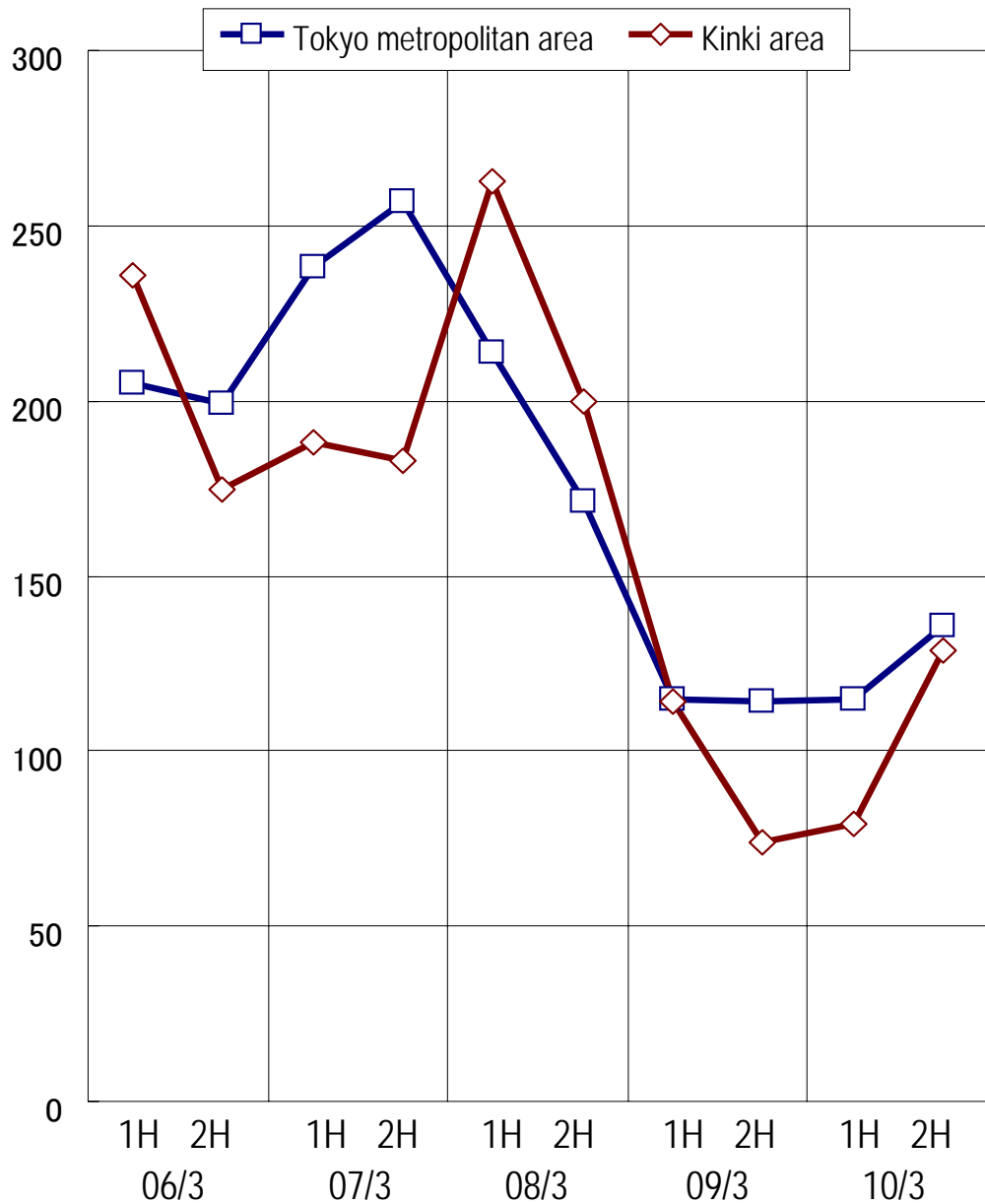
Kinki area

■ Osaka
 ■ Hyogo
 ■ Kyoto
 ■ Nara
 ■ Shiga
 □ Total

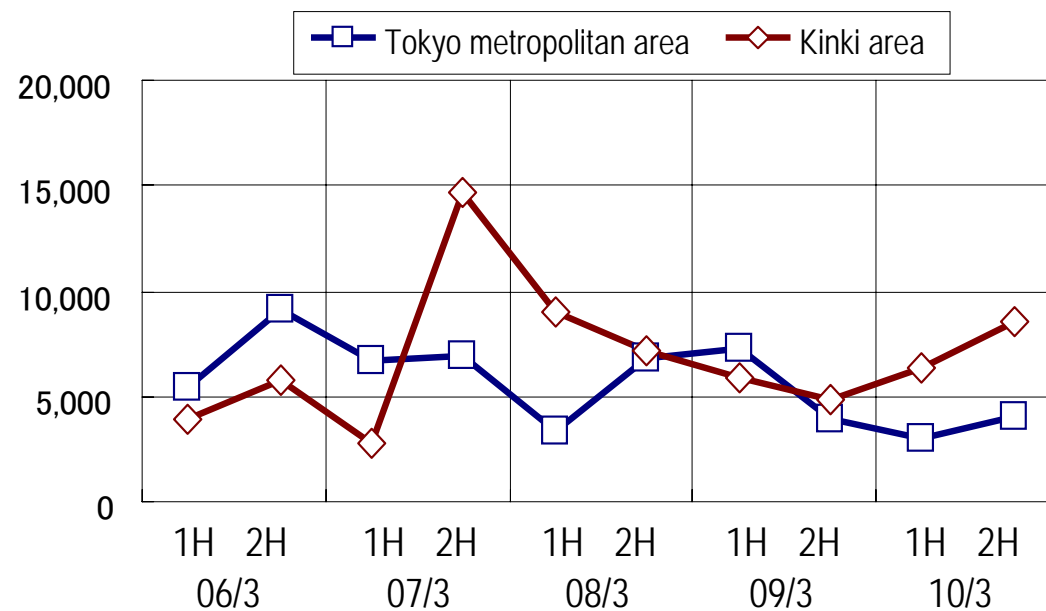


Ratio of accepted bid price to assessment value, %

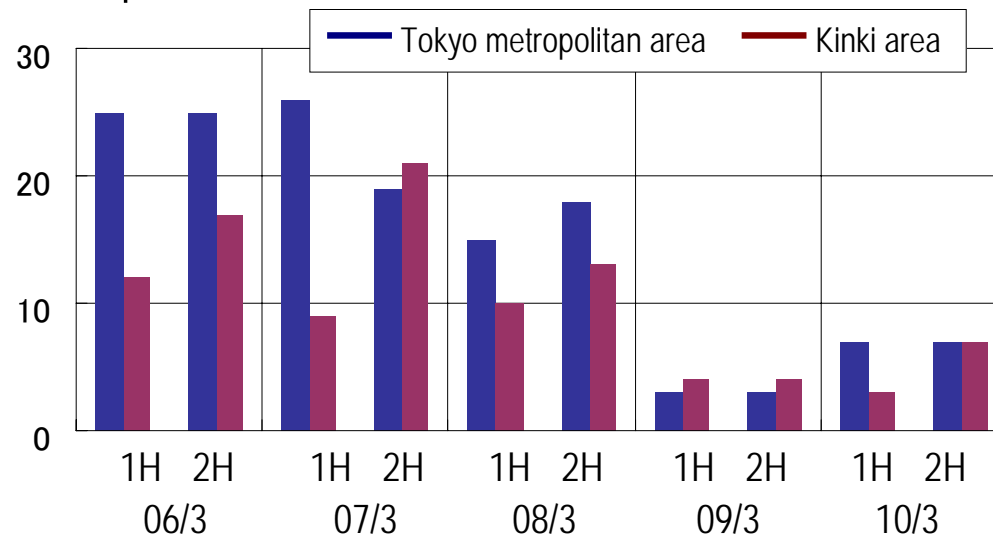
*Assessment value: Land values appraised by National Tax Agency for tax purposes



Average area of bids, m²



Sample number





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