

PRESS RELEASE

April 11, 2023

Presenting Sponsor of LPGA Tour “LOTTE Championship Presented by Hoakalei”

Tokyo, Japan, April 11, 2023--The Haseko Group (representative company: Haseko Corporation; head office: Minato-ku, Tokyo; president and representative director: Kazuo Ikegami) announced that it will continue to be a presenting sponsor of the Ladies Professional Golf Association (LPGA) tour “LOTTE Championship presented by Hoakalei” being held from April 12 to 15 at the Hoakalei Country Club on the island of Oahu, Hawaii, United States. The Group was also a presenting sponsor last year.

The Haseko Group embarked on its overseas business in 1973 with Hawaii as the base and has been undertaking the development of mid- to high-rise condominiums, offices, hotels, and commercial facilities in Hawaii and other states such as California and New York. In 2006, the Group started on the development of housing, golf courses, commercial facilities, and other properties in Hoakalei, a resort area located near the lagoon and coastline in the Ewa district of Oahu, Hawaii. Wai Kai, a multipurpose facility within the Hoakalei area, opened in March this year. The development plan is entering its final stages, with commercial facility and resort development in the pipeline. The Group seeks to increase local recognition of Hoakalei and Wai Kai and enhance the area’s appeal by being a presenting sponsor.

The Haseko Group positions its overseas business as one of the initiatives toward future growth in its medium-term business plan. Starting with the business in Hawaii, the Group will expand its business scope to make the overseas business into a key profit base.



Overview of Event

Event name: LOTTE Championship presented by Hoakalei

Period: April 12 to 15

Venue: Hoakalei Country Club (Hawaii, United States)

Title sponsor: LOTTE Group

Official recognition: Ladies Professional Golf Association (LPGA)

Prize fund: 2 million dollars

Number of players: 144 (planned)

Hawaii Business of the Haseko Group

The overseas business of the Haseko Group began in 1973 with the establishment of a local subsidiary in Hawaii. After developing condominiums and offices around Waikiki and resort condominiums on the islands of Hawai'i and Kauai, the development of Oahu's Ewa district is currently entering its final stages. This development is located approximately 28 km west of Daniel K. Inouye International Airport (Honolulu Airport) and is a large-scale multipurpose development covering an area of 448 hectares. In addition, Haseko has supplied approximately 4,000 newly built detached houses since 1998.