

November 4, 2025

Haseko Concludes An Agreement on the Promotion of Wooden Structures and Use of Wood in Housing with the Ministry of Agriculture, Forestry and Fisheries

Tokyo, Japan, November 4, 2025--Haseko Corporation (head office: Minato-ku, Tokyo; president and representative director: Satoshi Kumano) announced that an agreement on the promotion of wooden structures and use of wood in housing^{*1} has been concluded with the Ministry of Agriculture, Forestry and Fisheries on October 31, 2025.



At the ceremony for the conclusion of the agreement
(left: President Kumano, Haseko Corporation; right: Minister Suzuki, Ministry of Agriculture, Forestry and Fisheries)

By collaborating and cooperating with the Ministry of Agriculture, Forestry and Fisheries, Haseko will work to advance the initiatives set out below on the basis of its Concept for the Promotion of Wood in Buildings, and aim to bring this concept to fruition.

■ Concept for the Promotion of Wood in Buildings

- Through the use of wood in the construction of housing of various scales, from condominiums to detached houses, and through the procurement of wood that takes environmental and other such considerations into account, this concept will contribute to things including the achievement of carbon neutrality by 2050, the establishment of a circular forest utilization system, and the realization of residents' well-being.

■ Details of Initiatives to Bring Concept to Fruition

- Promotion and proactive expansion of construction of condominiums with hybrid structures of wood and reinforced concrete and wooden communal buildings in condominiums in Haseko's own business
- Development of elemental technologies for wooden construction and use of wooden materials, and promotion of the use of wood through the adoption of such technologies in housing on a range of scales
- Proactive action to reduce CO₂ emissions across the entire lifecycle of housing
- Promotion of development of circular forest utilization systems for tree planting, forest management, forest thinning, sawing and processing, construction, management, refurbishment, demolition, and reuse in collaboration with Group companies
- Proactive publicity activities through means, such as press releases, including examples of construction of condominiums and other buildings using wood and wooden materials, and the research and development of technologies relating to the use of wood

The Haseko Group is focusing on promoting the use of wood in buildings as an important measure to simultaneously reduce environmental burden and improve the quality of living spaces. These initiatives go beyond just the environmental aspect of reducing CO₂ emissions; they also contribute greatly to the happiness and health—both physical and mental—of residents.

In December 2021, Haseko established the Haseko Group's HASEKO ZERO-Emission^{*2} climate change response policy. In addition, based on this policy, greenhouse gas (CO₂) emission reduction targets were set and validated by the SBT (Science Based Targets) initiative.

Toward achieving carbon neutrality by 2050, the Group is actively promoting the use of wood and adopting the Net-Zero Energy Houses (ZEH) standard for condominiums. It will promote the use of wood in communal buildings and adopt wood and reinforced concrete hybrid structures for residential buildings.

WOOD FRIENDS Co., Ltd.—which engages in the entire series of business from forestry to the construction and sale of detached houses in the Tokai region—was also made a wholly owned subsidiary in July 2025. This will allow the Haseko Group's synergy to be applied to promote the use of wood in more projects in the future, and at the same time, focus on research and development of wood hybrid structures for mid-rise condominiums and detached housing projects.

Haseko is also focusing on the use of local resources. Under the bamboo forest management being undertaken in Asuka Village, Nara Prefecture, it is exploring the effective use of bamboo resources, such as using bamboo chips as a hardener for construction sludge. In addition, a factory is being constructed to manufacture wooden building materials from domestically produced cedar wood. As part of its sustainability activities, forest conservation activities—in which employees and their families participate—are conducted in Chino City, Nagano Prefecture and Tanabe City, Wakayama Prefecture to protect the natural environment and coexist with the local community.

Based on the corporate philosophy of “To contribute to society by creating an optimal environment for cities and people,” Haseko will continue to solve issues through its business and contribute toward the realization of a sustainable society while seeking to improve corporate value.

^{*1} This agreement is concluded based on the Act on Promotion of Utilization of Wood in Buildings for Contributing to Realization of a Decarbonized Society.

^{*2} <https://www.haseko.co.jp/hc/english/sustainability/esg/environment/climate-action.html>



Exterior of Bransiesta Urayasu



Exterior of Bransiesta Meguro Chuocho