HASEKO Group Re-identifies Its Materiality

—Creating Further Value Through Business Activities—

July 23, 2026

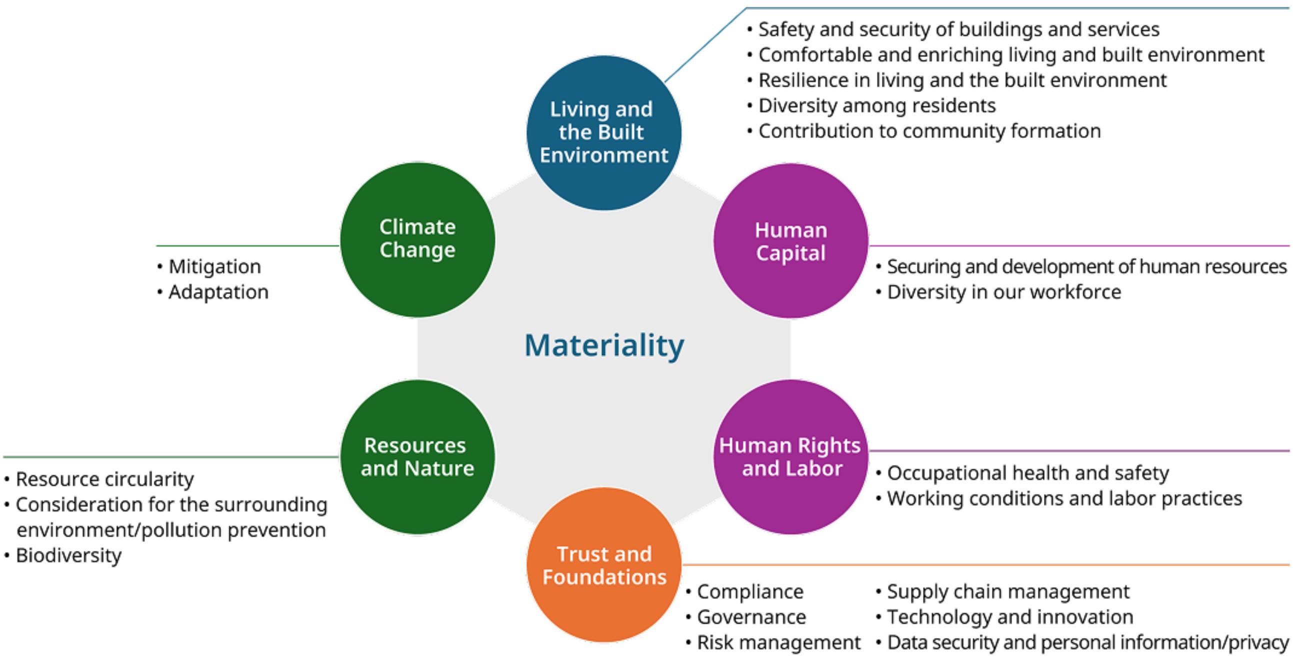
In July 2026, the Haseko Group reviewed its materiality and re-identified its material issues.

The Corporate Philosophy of the Haseko Group is “To contribute to society by creating an optimal environment for cities and people.” Based on this philosophy, the Group is working to address social issues through its business activities and sustainably enhance corporate value as a leading company in housing and living.

In recent years, the social issues affecting people’s lives have become increasingly complex and challenging. In addition to environmental issues such as climate change, resource circularity, and ecosystem conservation, these include demographic changes, an aging society, disaster preparedness and response, and changing lifestyles. In April 2025, the Group formulated the medium-term business plan HASEKO Evolution Plan and positioned the deepening of sustainability initiatives as one of the measures to strengthen its management foundation.

In light of these changes in the business environment, the Group reviewed its existing material issues to align them more closely with its business activities and drive further value creation. As a result, the Group reorganized its material issues into Six Material Issues and 20 Key Initiatives, with a greater emphasis on creating opportunities.

[Six Material Issues and 20 Key Initiatives]



In the identification process, the Group began with its existing material issues and examined their relationship with its businesses, referring to international guidelines and initiatives, ESG rating criteria, industry trends, and other relevant sources.

In addition, the Group assessed the importance of each issue from the dual perspectives of its impact on society and its impact on the Group's business, taking into account interviews with senior management, surveys of Group executives, and opinions from external experts. Following deliberation and approval by the Sustainability Committee and reporting to the Board of Directors, the Group identified these issues as the Haseko Group's material issues.

Going forward, the Group will link its initiatives addressing these material issues with its Sustainability Action Plan to ensure steady progress, thereby helping to address social issues through its business activities and driving further value creation.

For details, please refer to the following pages.

- Our Approach to Sustainability
- The Four Main Themes We Value

End