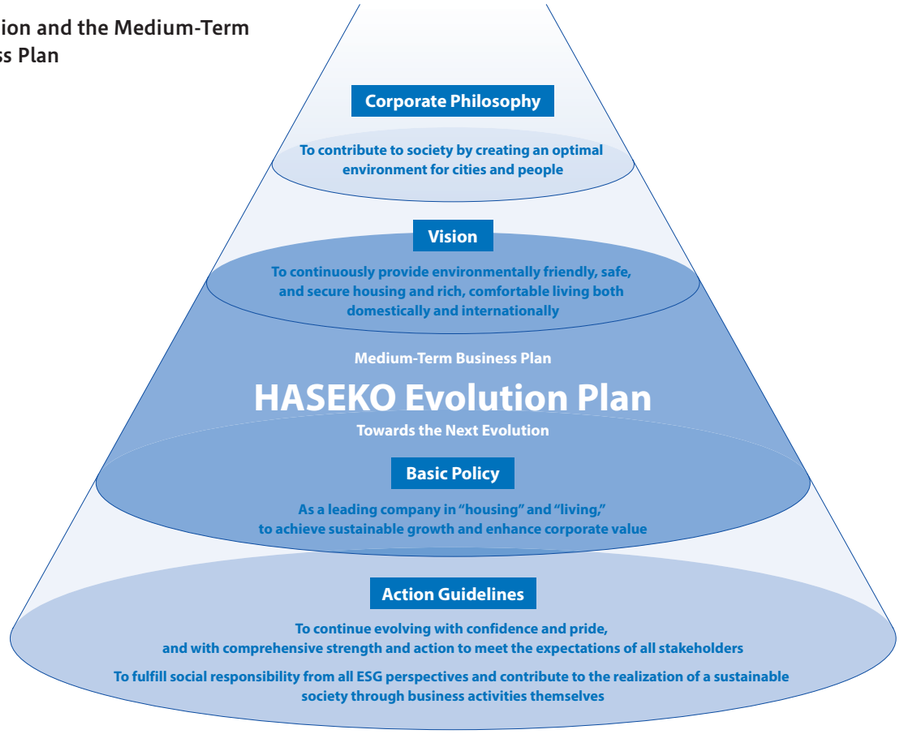
Our Vision and the Medium-Term Business Plan



New Brand Message:

We consider more.

This was formulated in 2025 to coincide with the start of our medium-term business plan, HASEKO Evolution Plan.
Considering more for all of our stakeholders, we adhere to the basic policy of achieving sustainable growth and enhancing corporate value as a leading company in housing and living set out in our medium-term business plan, and in doing so, we will continue to evolve further with all of us at the Group working hard to make all our stakeholders say, "I'm glad I chose Haseko."

Editorial policy

The Haseko Group Integrated Report 2026 has been positioned as a tool for communicating with a wide range of stakeholders. In this report, we introduce our own unique strengths that have been handed down across generations, our business strategy and sustainability strategy for responding to changes in the social environment, and our value creation story that is progressing toward sustainable growth for the Haseko Group. We hope that this report will help you better understand our continuously evolving Group.

Integrated Report 2026: Key Points

Strengthening of business foundation and competitiveness

In a drastically changing business environment, we continue to increase our earning capabilities with a focus on expanding orders and improving gross profit margin of construction contracts. We are working to refine our strengths in the construction business, and bolstering our real estate development and expansion into the stock business.

Handling future environmental changes

Handling the contraction in the Japanese residential market and labor shortages continue to be important issues to address. In the first year of the HASEKO Evolution Plan medium-term business plan, we dealt with change through the commencement of operations at our own PCa plant and through business streamlining, thus achieving steady evolution.

Strengthening of our management foundation

We undertook a review of our materiality, and enhanced our sustainability initiatives. We are strengthening our foundation for sustainable growth through actions that include initiatives to reduce our environmental impact and to get the most out of our employees, and strengthened governance.

Period covered
FY2025 (April 1, 2025–March 31, 2026)
Note, however, that some information from outside this period is also included.

Organizations covered
HASEKO Corporation, 101 subsidiaries, and 20 affiliate companies

Disclaimer concerning forward-looking statements
The forward-looking statements included in this report are based on the Company's views at the time of its preparation. Please understand that actual results may differ from the forecasts included due to changes in a variety of factors.

Issued in: October 2026

Referenced guidelines
Haseko Group Integrated Report 2026 has been prepared using the International Integrated Reporting Framework issued by the International Integrated Reporting Council (IIRC) and the GRI Standards issued by the Global Reporting Initiative (GRI) as references.

Information disclosure system

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