

June 6, 2022

The Haseko Group Conducts Third Forest Conservation Activity at Haseko no Mori (Tanabe City, Wakayama Prefecture)

Tokyo, Japan, June 6, 2022--The Haseko Group (parent company: HASEKO Corporation; head office: Minato-ku, Tokyo; president: Kazuo Ikegami) conducted its third forest conservation activity at the Haseko no Mori in Tanabe City, Wakayama Prefecture on June 4, 2022. As an activity during the COVID-19 pandemic, it was conducted with participants limited to within the Group. The main activity for this fiscal year was the planting of a total of 500 saplings that included konara oak and mountain cherry. The Haseko no Mori project started in April 2017 at Chino City, Nagano Prefecture as one of the projects commemorating the Group's 80th anniversary in February 2017. It is one of the CSR activities based on the themes of social contribution, future-oriented, and collaboration with the local community. Going forward, as a corporate group for housing to create great living, the Haseko Group will continue to conduct business activities with consideration for biodiversity aimed at a more comfortable and sustainable global environment, and at the same time, seek to improve the environmental awareness of employees.

Overview of third afforestation activity at Haseko no Mori

Date & time: 11:30 to 14:30, June 4, 2022

Location: Haseko no Mori (riverbank in Manago, Nakahechi-cho, Tanabe City, Wakayama Prefecture)

Activity: Tree planting

Participants: 18 Group employees



Group photograph



During the activity